



CAMPAIGN GUIDE AND LITURGICAL RESOURCES

This guide provides liturgical resources to help you bring the Share Lent campaign to life in your Christian community, parish or school.

We hope you find these resources inspiring and helpful for sharing the messages of love, hope and transformation with those around you.

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Share
Lent 2020



Development
and Peace
CARITAS CANADA

INTRODUCTION

Lent prepares us for the heart of the Christian faith — the great Easter celebration of the Resurrection of Jesus Christ, our Lord. It is a time to have a heart-to-heart with God; to let oneself be more inhabited by Jesus, the Savior; to ask for peace for oneself, one's family and the peoples of the Earth; and to seek inner transformation through prayer, fasting and almsgiving.

To give alms is to practice charity by making oneself close to those of the world who are in need. It means sharing, in the name of social justice, our comfort and abundance. It means being in solidarity with our sisters and brothers in the countries of the South who are striving to build a world of justice and peace, a world where all can live with dignity.

In keeping with this seasonal spirit of Lent, Development and Peace — Caritas Canda calls us to reaffirm our commitment *For our Common Home*.

In response to Pope Francis' concern for the Amazon and its peoples, we are invited to heed the cry of the poor and the cry of the Earth through the testimonies of Indigenous and traditional communities who are struggling to protect the Amazon forest from shameless plunder. We are also invited to live an ecological conversion and to take concrete actions to preserve the future of our Earth and of present and future generations.

Generously giving to Share Lent allows Development and Peace to continue to support marginalized communities in the Amazon and across the Global South in their commitment to transform the world. In thus living the Share Lent campaign, we are nourished by the spirit of Lent, which prepares us to celebrate the Resurrection of Jesus Christ, our Lord.

We wish you a joyous ascent towards Easter!

**"The cry of the poor is the Church's cry of hope.
When we make their cry our own, we can be certain,
our prayer too will reach to the clouds."**

- Homily of Pope Francis at the concluding mass
of the Pan-Amazonian Synod



Like good stewards
of the manifold
grace of God, serve
one another with
whatever gift each
of you has received
(1 Peter 4:10)



KEY MOMENTS

February 5

- Order your materials by February 5 so you can receive them in time for Ash Wednesday (February 26).

First four weeks of Lent

- Insert the campaign materials (Mini-magazine, Solidarity Calendar) in your parish bulletin.
- Publish weekly announcements in your parish bulletin or mention them in school announcements.
- Create a special display of Development and Peace materials.
- Find opportunities to promote our monthly giving program, *Share Year-Round*. See more about this on page 11 of this guide or at devp.org/shareyearround.

March 22 – Fourth Sunday of Lent

- Give the campaign some visibility to prepare parishioners for the following week's collection.
- Say a prayer or lead a Symbols of Solidarity procession.
- During the week, hold a special event like a screening of Development and Peace's Share Lent videos or a Solidarity Letter writing session in support of the Muras and *seringueiros* of Brazil.

March 29 – Fifth Sunday of Lent (Solidarity Sunday)

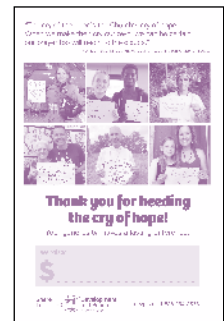
- Ask to mention Development and Peace in the homily, or to make a short announcement to remind and motivate parishioners to give to the Share Lent collection. Be sure to thank them for their generosity!
- Invite people to become *Share Year-Round* monthly donors, so that they can perennially support our community development and humanitarian aid programs.

April 10 – Good Friday

- Organize a Way of the Cross in your parish and invite school communities to participate.

Thank-you announcement

- Publish a thank-you note in your parish or school bulletin and announce the amount raised for the campaign. You can use the back of the Lenten poster to indicate the amount and to share your success.



Subscribe to our e-newsletter to receive campaign updates and learn more about Development and Peace's activities.

devp.org/newsletter



Follow and share the campaign on Facebook, Instagram and Twitter:
@devpeace #sharelent2020
#ForOurCommonHome



It is important to work closely with pastors and liturgical committees for organizing church activities and choosing which resources to include during mass.

In choosing resources for school activities, consult worship coordinators, chaplains and pastoral workers.



RESOURCES FOR THE SHARE LENT CAMPAIGN FOR OUR COMMON HOME



PRINT MATERIALS Poster

New 11x17 double-sided poster! On the front is a call to donate, accompanied by a message of solidarity with the defenders of the Earth. In the foreground is Yesica Patiachi Tayori, a member of the Harakbut community in Peru. On the back of the poster is a thank-you message and a space for announcing the amount raised for the Share Lent collection in your parish or school.



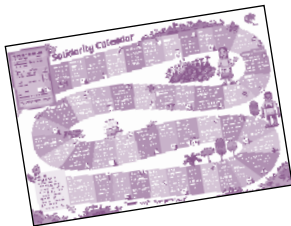
Mini-magazine

The Mini-magazine forms a central part of our Share Lent campaign. Browse through your copy to find out how our partners in the Amazon regions of Brazil and Peru support people and communities whose lands are exploited or threatened.



Way of the Cross

The Way of the Cross offered by Development and Peace invites us to reflect on the crisis in the Amazon in the light of Jesus' passion, death and resurrection, and to hear the cry of the forest and of the Indigenous and traditional communities protecting it.



Solidarity Calendar

During this year's Lent, children are invited with their families or classroom, to navigate the Amazon River. They can learn, reflect, pray and act throughout Lent, in solidarity with the peoples of the Amazon and the Earth, our common home. Follow our Solidarity Calendar on our website, Facebook or Instagram! For more information, visit devp.org/lentcalendar.



Sticker for your Lenten Jar

Use our sticker to create your own Lenten Jar!



Prayer Card

We are continuing to use the "Prayer for our earth," from Pope Francis's encyclical, *Laudato Si'*, which was first launched in the fall.



Reflection on Integral Ecology

We are continuing to use this reflection, first launched in the fall, as an invitation to explore the spiritual dimensions of integral ecology. This helps us embark on an ecological conversion, one that culminates in a love for our common home.

Resources available online at devp.org/lent/resources

Parish Bulletin Announcements

Ask your parish to publish these messages in its bulletin, so we can better promote the *For our Common Home* campaign.

Weekly Reflections

Our six weekly reflections will connect the proposed Gospel readings for the Sunday liturgy with our campaign theme.

Family Bulletin

Get your pencils ready! Print this family reflection tool for Lenten Sundays. It will be available in the Youth section.

Homily

For those who will prepare the homily for the 5th Sunday of Lent, we have prepared reflections on the Gospel of the day that relate to the *For our Common Home* campaign. We invite you to share these reflections with your parish's pastoral team and liturgy committee.

Videos

Share our videos with or download them to show to your community.

- Watch our testimonial videos and discover the people, communities and partners featured in our Mini-magazine.
- Watch our short animated video. We believe you'll be inspired to care for our common home.

Fundraising Tools

The fundraising tab contains several resources, tips and ideas. The «How to ask...» text will help you approach future donors (p. 9 of this guide).

Promotional Tools

Download banners, poster templates, press releases, social media tools, and/or advertising material to promote the *For our Common Home* campaign in your community.

SUGGESTIONS FOR THE PRAYERS OF THE FAITHFUL FOR EACH SUNDAY OF LENT

Development and Peace – Caritas Canada invites you to include the following prayer intentions, which reflect the theme of this year's Share Lent campaign, as part of the Prayers of the Faithful for each Sunday of Lent. Each intention can be adapted by the celebrant and the local community for these dates. The intentions suggested for the 5th Sunday of Lent may be used in part or in full, according to the decision of your pastor and the practices of your parish.

March 1st

First Sunday of Lent

For our common home, that all who dwell on it and are sustained by it may open their eyes to see its precious diversity and appreciate the purpose of each creature. We pray to the Lord.

March 8th

Second Sunday of Lent

For the people who call the Amazon their home, especially its Indigenous and traditional peoples, that they may be heard, listened to, and supported in their defence of God's beautiful creation. We pray to the Lord.

March 15th

Third Sunday of Lent

For the Indigenous and traditional peoples who are on the frontlines of the struggle to preserve and safeguard the precious habitats of our common home, that their rights may be respected. We pray to the Lord.

March 22nd

Fourth Sunday of Lent

For all of us, that we may awaken to the disproportionate effects of climate change on the people of the Global South, and work together to change habits, structures, and systems that damage our planet, our common home. We pray to the Lord.

March 29th

Fifth Sunday of Lent

We suggest that you include these intentions on Solidarity Sunday as part of Development and Peace's Share Lent campaign.

Introduction

With confidence, let us present to God the needs of the Church and of our world.

God of justice and peace, hear our prayer.

Intentions

For the millions of children, women, and men whose lives depend on the Amazon, particularly Indigenous peoples, that their way of life be respected and defended by all. We pray to the Lord.

For the Amazon region, whose biodiversity is at risk by the insatiable demand for land, minerals, oil, and lumber, that we strive to preserve this fragile ecosystem so it can continue to benefit the whole human family. We pray to the Lord.

For the governments of Amazonian countries, that they may discern true service to their peoples and diligently work to ensure that the rights of communities are respected even in the face of powerful corporate interests. We pray to the Lord.

For the Government of Canada and all world leaders, that they may come to a fuller appreciation of their responsibility to uphold human dignity and to care for God's creation. We pray to the Lord.

For the members of our Church, that we may hear the cry of the poor, be inspired to respond and to restore integrity to all of creation. We pray to the Lord.

For our parish, that we may be moved to act in solidarity with our sisters and brothers in the Global South, to give generously towards works of justice and peace, and to enter into prayer and discernment about what we can do as a community for the preservation of our common home. We pray to the Lord.

Concluding prayer

God, our Father, hear our prayers and those of all who cry out to you in need, and gather us all into your kingdom of justice and peace. We ask this through Christ our Lord.

April 5th

Palm Sunday

For the children, women and men of our world, that together we may foster care for the Earth and build love, justice, and peace for all of God's creation. We pray to the Lord.

SHORT TALK

By now, we've all seen them. Heart-rending videos of the Amazon on fire. And we've heard debates about whether and how much climate change is to blame. Behind those inflamed images and arguments lies a sobering reality — the Amazon and its peoples are under threat. Deforestation in the Amazon is speeding up alarmingly.

And at least indirectly, we are responsible. In this Lenten period, when Catholics are called to sacrifice and penance, it behooves us to reflect on this responsibility.

Our consumerism drives illegal logging, industrial agriculture and livestock farming. And then there are the massive energy and mining projects, in some of which Canadian companies and pension funds have important stakes.

These commercial activities need land. Land that is forested. Land that houses Indigenous and traditional peoples. They live off it sustainably and nurture it. But they stand in the way of those who want to profit off nature.

So, they are driven off. Brutally. Through criminalization. Through divisive politics. And even through murder. Things are especially dire in Brazil, where the government is withdrawing protections from Indigenous and traditional peoples and their lands.

As Catholics, we are called by our Church to share her deep concern about this situation. Pope Francis addressed this concern in his 2015 encyclical, *Laudato Si'*. Then, he convened the Pan-Amazonian Synod "for the cause of the crisis of the Amazonian forest, lung of fundamental importance for our planet."

Development and Peace's *For our Common Home* campaign responds to the call to ecological conversion that animated the encyclical and the Synod. It calls us to express solidarity with two Brazilian communities whose lands and ways of life are threatened by mining, illegal logging, ranching and industrial agriculture.

Our Share Lent appeal recognizes that this solidarity alone is not enough. The larger cause is building a world of justice and peace in Amazonia and beyond. It means helping the voiceless and the oppressed rise and defend their dignity. Your generosity supports not only the people of the Amazon but also the hundreds of thousands of people who benefitted from 149 Development and Peace projects last year in 36 countries across the world.

To give generously to the Share Lent appeal is to nurture the Lenten spirit that prepares us to celebrate the resurrection of Jesus. Pope Francis reminds us to "see in the sharing of our possessions a tangible witness of the communion that is ours in the Church!"¹ Thank-you for sharing with our sisters and brothers in our global family through Development and Peace!

¹ Excerpted from the "Message of the Holy Father Francis for Lent 2018."

SYMBOLS OF SOLIDARITY

The Symbols of Solidarity is an optional activity designed to visually illustrate the theme of the 2020 Share Lent campaign. If the pastor and the parish agree, the symbols can be used in a procession before or after Mass or during an activity organized in your community. If you plan to present the Symbols of Solidarity before or after Mass, please coordinate with the pastoral team of your parish to organize the presentation. You may also consider including the symbols as part of your parish Share Lent display. Schools are also invited to display these symbols in a suitable location.

Organization and execution

The Symbols of Solidarity presentation generally takes less than 10 minutes but can be shortened or lengthened as needed. Here are some suggestions that will help you to present the symbols:

Location

Determine in advance where the symbols will be placed after the procession. You could, for instance, if the pastor and parish agree, place them in the sanctuary on a decorated table or in another location set aside for this purpose.

Presenter

Designate in advance a person who will present the symbols. You could call on a different person to present each symbol.

Presentation

- The Symbols of Solidarity activity can be done at different moments, depending on what is most appropriate for your parish. Begin the presentation with a procession that is led by the people holding the symbols.
- Once the procession has ended and people are seated, the person presenting the symbols may begin.
- When a symbol is presented, the person holding it presents it to the congregation. Once the symbol is presented, he or she places it down in the designated location and then steps aside to make way for the presentation of the next symbol. When the symbols have all been presented, the people return to their seats

Text for the Presentation of the Symbols of Solidarity

Lent is a sacred period of conversion – a time to prepare for Easter and renew our baptismal promises by repenting our sinful ways, turning toward new life and better serving God and our neighbours. This Lent, Development and Peace — Caritas Canada focuses our attention on our neighbours in the Amazon region. We are called to stand in solidarity with peoples whose cultures and livelihoods are under threat.

Every person's lifestyle affects the future of the planet and the future of all humanity. Our economic system encourages us to adopt a lifestyle of consumerism. Pope Francis invites us to an ecological conversion through which we move towards greater respect for the Earth and solidarity with the poorest people of our common home, including those who live in the Amazon, who are the hope of the Church and humankind.

Development and Peace's partners in the Global South stand alongside people whose lands and resources are being stolen. The Symbols of Solidarity we present to you today reflect the threats faced by the people of the Amazon and the work done by Development and Peace's partners to combat those threats.

Symbols



- A **burnt stick** to symbolize illegal logging and deforestation.



- A **bowl of earth or sand and a mineral rock** to symbolize both, the richness of the Earth and its exploitation.



- A **large feather** symbolizing Indigenous knowledge and culture.



- A **tree or plant in a pot** to symbolize biodiversity and the hope that arises from our personal action to become guardians of the forests.

1st Symbol: A burnt stick

This burnt stick symbolizes illegal logging and deforestation which threaten ecosystems, wildlife and peoples of the Earth, especially in the Amazon. Logging strips the land, which is then used for cattle ranching and industrial agriculture. Traditional and Indigenous communities are pushed away from their land and way of life. They are often intimidated, persecuted or criminalized when standing up for their rights and the rights of the Earth.

In Brazil, the livelihood of traditional rubber tappers, the *seringueiros* is threatened. They practise sustainable hunting, gathering, fishing and rubber tapping in Brazil's Rondônia State and their right to live off the land is recognized by the state. Yet, large logging companies are driving the *seringueiros* from their lands; deploying tactics like kidnapping, arson and murder to silence resistance. The Pastoral Land Commission (CPT), a long-time partner of Development and Peace, is supporting the *seringueiros* by helping them challenge unjust land distribution and seizures. The CPT also promotes human rights, ecological justice and land reform.

2nd Symbol: A bowl of earth or sand and a mineral rock

This bowl of earth (sand) symbolizes both, the richness of the Earth and its exploitation through resource extraction and pollution. This mineral rock unearthed from the soil represents mining, an activity too often carried out without the free, prior and informed consent of local populations and that rarely benefits them. Instead of generating improved living conditions, it generates pollution, destruction, poverty and death.

In Brazil, the lands and livelihood of the Mura Indigenous people, who are hunters, fishers and gatherers, are being threatened by a large potash mine. The company did not properly consult the Mura. With the government of Brazil ignoring Indigenous rights and deregulating resource exploitation, it is becoming harder and harder for local populations to resist such large-scale projects, which are often financed by international and Canadian corporations. Development and Peace's partner, the Indigenous Missionary Council (CIMI), help peoples like the Mura fight their causes more effectively. CIMI helps oppressed communities organize, litigate, advocate and publicize their causes.

3rd Symbol: A large feather

This feather symbolizes Indigenous knowledge and culture. Indigenous peoples have always lived in harmony with nature, caring for it and taking only what they need. They see the Earth not as something to exploit, but as a Mother who protects and nurtures them and that they protect and nurture in return.

Yesica Patiachi Tayori, of the Harakbut people in Amazonian Peru, says, "From our ancestors, we gain our vision of the world, that the forest is our house, that the river is our brother, that all the animals and beings that live in the jungle, in the Amazon, are part of us." In Peru, Development and Peace works with CAAAP, the Amazon Centre of Anthropology and Practical Application, to protect the rainforest and the rights of its Indigenous inhabitants. CAAAP trains Indigenous elders, women and youths in community organizing and the defence of territorial rights. With its support, young Indigenous leaders, including Yesica, joined the president of CAAAP, Bishop Alfredo Vizcarra, in participating in the Synod of Bishops for the Pan-Amazon Region.

4th Symbol: A tree or plant in a pot

This tree (plant) symbolizes biodiversity and the hope that arises from our personal action to become guardians of the forests. Resource exploitation, deforestation and land grabbing threaten the future of the peoples of the Amazon and, ultimately, all the peoples of the world. The Amazon rainforest is the garden of Mother Earth. It holds a fifth of our planet's fresh water, a third of its forests and half of the world's species of plants and animals.

Support Development and Peace's campaign, *For our Common Home*. Make at least one personal lifestyle change that will help protect the Earth, our common home. The choices we make can be signs of either life or death for the rainforest and its people.

Conclusion of the presentation of the Symbols of Solidarity by the presenter

The Development and Peace Share Lent campaign invites us to be fellow travelers with the Indigenous peoples and the rubber tappers of the Amazon region. We now invite you to shake hands with your neighbour to express solidarity with each other and with all people around the world who share our common home. May the Lord lead us all to an ecological conversion.

HOW TO ASK FOR A DONATION FOR DEVELOPMENT AND PEACE – CARITAS CANADA

Asking friends and family to give to a cause you care about is a most effective way to fundraise. Your fundraising efforts during Lent are a precious gift to Development and Peace and the people we work with in the Global South. Here, Armella Sonntag, deputy director of animation for Western Canada, provides some tips and key messages to help you seek donations for Development and Peace.

Share your personal experiences

Tell people why you believe in Development and Peace by sharing your own personal experiences with the organization. Here is my story: “In my mid-20s, I struck out to experience the world beyond the borders of Canada. Returning home several years later, I found a welcoming community among Development and Peace members and staff and a parish which embraced its annual campaigns of international solidarity. Decades later, Development and Peace continues to help me understand the world through the voices of people on the peripheries of society. **Development and Peace creates a global community wherein I can integrate my faith with my deep yearning for peace, justice and charity in the world. Because of this, I feel blessed, engaged and hopeful.**”

Explain why Development and Peace is unique and effective

1. Our partners

Development and Peace is unique among Canadian charitable organizations. **At the heart of our international solidarity efforts are our partners, who organize to help their fellow citizens.** They are driven by a vision for improving their community or country by addressing not only the needs of the most vulnerable but also the causes of their marginalization. In the Amazon, our partners CAAAP, CIMI and CPT are helping Indigenous communities learn and affirm their rights and empowering them to choose the terms of their development (see this year’s Mini-magazine to learn more).

2. Our approach

Development and Peace’s work is based on the belief that **the needs, perspectives and knowledge of the most marginalized people must shape development policies and programs.** This approach ensures that all relief and development work is culturally appropriate, effective and rooted in local knowledge.

3. Our work in Canada

A fundamental premise of Development and Peace is that Canadians share responsibility for global injustices. **Acknowledging our involvement in creating poverty redefines international development.** This idea is at the heart of our education and action campaigns, which sensitize Canadians to global injustices and empower them to act for change. This work in Canada is an essential and irreplaceable half without which any development work would amount to pouring water into a leaky bucket!

4. Our Catholic roots

Our work is directly inspired by Catholic Social Teaching, especially the preferential option for the poor and solidarity. **As a creation of Canadian bishops, Development and Peace is tasked with being the Church in the world and bringing the world into our Church.** We are mandated by the Church to go to the “peripheries” of the world to bear witness, build solidarity and act based on the prophetic pulse of the disregarded world. We do this by providing resources to engage parishes and Catholic schools. We look at big issues as a Canadian church entity and find ways of responding.



Armella Sonntag at a climate march in Regina on September 27, 2019.

Speak to the call to give

At this critical time, Pope Francis urges everyone to be engaged and informed from the light of our faith. This is a time to be present in the world, to offer hope to others and to be ignited with hope ourselves. When listening to the news, let's try to hear the voices of the marginalized. What are they saying? As a Canadian church entity, as people of faith, what should we be saying and doing? **Development and Peace invites us to join the great human family, knowing that we need one another. It depends on everyone's generosity, involvement and financial support to carry out its mission in Canada and around the world.**

Explain how a donation will be used

Our work would not be possible without the invaluable support of the 30,000 people who give each year. Each donation helps us to carry out our programs in Canada and in the Global South. This year, the \$31 million invested internationally supported:

- **149** active community development and humanitarian projects
- **36** countries in Africa, Asia, Latin America and the Middle East
- **16.8** million people directly impacted by our projects

Every dollar is invested as follows:



• **80%** International programs

• **10%** In-Canada programs

• **7%** Governance and operations

• **3%** Fixed costs and other

Donations also help Development and Peace leverage financing from other sources like Global Affairs Canada.

Give concrete examples of our work! You will find in this year's Mini-magazine the following examples and much more:

- **\$20** makes a Brazilian farmer's work more sustainable by strengthening local organizations and improving access to markets.
- **\$50** gives a family in the Lake Chad Basin an energy-efficient stove and a solar lamp.
- **\$125** lets a Haitian family practice sustainable agriculture, earn a better living and become self-sufficient by diversifying its crops.
- **\$250** provides a year's human rights and ecological training to a youth in the Niger Delta.

INVITE PEOPLE TO BECOME SHARE YEAR-ROUND DONORS

One of the **best ways to support the work of Development and Peace** is to join our *Share Year-Round* monthly giving program. There are many advantages to monthly giving:

- You help the world's most marginalized people take control of their lives and build a better future.
- Stable funding allows Development and Peace to build long-term relationships with its partners and address the root causes of poverty.
- It's easy and convenient. You decide the amount you wish to give each month and it is automatically withdrawn from your bank account or charged to your credit card.
- You can modify or cancel your donation at any time.
- Each February, you receive a tax receipt for the total of the monthly contributions you made during the previous year.
- By becoming a *Share Year-Round* donor, you also become an official member of our organization.



THINKfast

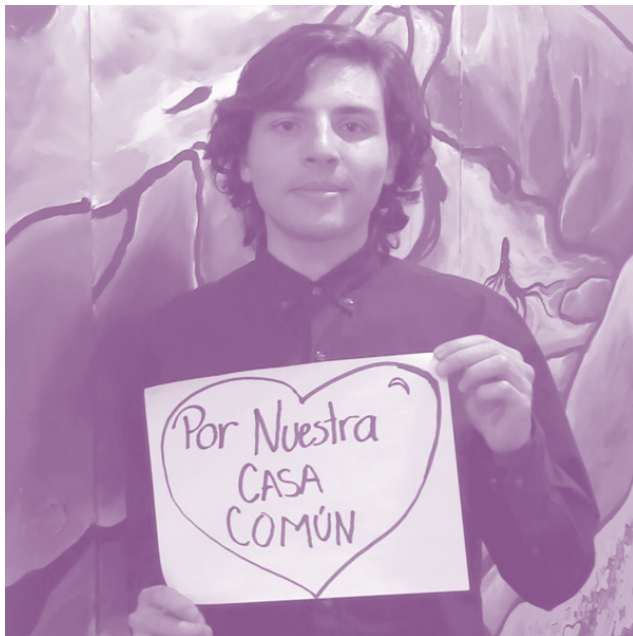
A youth fast for justice

Are you a young person or someone who works with youths? Are you looking for a way to connect with the Creator and give back this Lenten season? Organizing a THINKfast with young leaders in your community may be perfect for you!

THINKfast is a 12- to 25-hour fundraising fast for youths who are passionate about social justice and rethinking the world.

Visit devp.org/thinkfast to download the THINKfast Organizer Toolkit and our experiential learning activities on poverty and injustice. Then, create a personal or group fundraising page to collect donations for our courageous partners in Africa, Asia, Latin America and the Middle East!





Take our intergenerational pledge for our common home and send us a photo to join our mosaic of engaged citizens.
devp.org/pledge

Be inspired in your ecological conversion by joining our **Facebook group For our Common Home**, a space for sharing tips and tricks for reducing our ecological footprint together.



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