



The Catholic Women's League of Canada

Archdiocese of Edmonton

OUR LADY OF GOOD COUNSEL, PRAY FOR US

COMMUNICATIONS ANNUAL REPORT 2014

45 councils reported

Sisters in the League

Duties of this standing committee include promotion of CWL publications, use of media and media relations and the fight against pornography.

The main focus of councils reporting was to keep members informed of upcoming events; e-mail is used quite often, but traditional ways of conveying information are still the norm – bulletins, newsletters and phoning committees. The majority of the councils felt that the membership was aware of what was happening, though one council expressed frustration at the poor turnouts at monthly meetings.

Several councils mentioned the promotion of the League magazine, the e-newsletter, Be League and encouraged subscribing to the Western Catholic Reporter. One council gave copies of the Canadian League magazine to parishioners to advertise the League. Promotion of the league seems to happen primarily within the parish – only one council mentioned using the secular press to advertise an event. Two councils mentioned that a League member spoke at Mass about the Catholic Women's League.

Councils were aware of the 2014 theme "We Have Seen the Lord", and tried to apply this theme in their work and relationships with one another. One council incorporated We Have Seen the Lord in its 50th anniversary celebration, and made a banner for the church hall. Another council made posters.

Several councils participated in the Pornography Hurts campaign by signing the postcards and mailing them to their Member of Parliament and Justice Minister.

Thank you to all the councils who sent in a report even if there was no chair for this standing committee. Nonetheless, councils were diligent in informing members of activities of their council and encouraging participation.

Respectfully submitted,
For God and Canada

Judy Zimmel

